

## Prudence Fenton

**I have extensive experience in these areas- producing for TV, film and commercials; project managing/producing/consulting for Disney's think tank: Research and Development for 10 years; creative directing short films and Fanista website; and directing and co-creating.**

### ***EXECUTIVE PRODUCER & PRODUCER***

**2009 Nov-present**

**Glendale**

**Walt Disney Imagineering**

**Media Producer** for 45 segments of villain animation for an interactive game to be installed in Walt Disney World in Orlando.

**2008 March- July**

**Pasadena**

**Art Center College**

**Executive Producer:** worked with students and teachers to make a 7-minute film depicting the future (2015) of DoCoMo (ATT of Japan) for the Art Center Professional program. Supervised writing and production. Worked with the students and teachers to make the production process smooth, and effective.

**2005 August- October 2008**

**Glendale**

**Walt Disney Imagineering R&D**

**Producer/project manager:** for various R&D projects. Different business units at Disney like DIG, Disney MVNO, Disney Corporate, and Imagineering funded projects. Produced animation on the Kim Possible play test for Walt Disney World. Consulted on the future of mobile phones, consumer experience, and social networking. Consulted for Soap Net and ABC family, the casual gaming, and the Mom site. There are so many aspects of this job. I had to have a very current knowledge of the web creatively and as a business to determine how could Disney make more of an impact. We even experimented with user-generated channels – The OCHO for ESPN

**2005 March-June 2005**

**Hollywood**

**MTV & Coquette Productions**

**DIRT Squirrel pilot- Supervising producer.** David Arquette stars as The DIRT (Defiant Inthefaceof Rowdy Tyrants) Squirrel in this mixed media half hour show. Animation mixed with Live action superhero costumed people in superhero/animal suits.

**2004 May – December 2004**

**Hollywood**

**Acmefilmworks**

**Drew Carey Greenscreen show- Primetime WB**

**Animation Producer-** This show portrays how Drew Carey and his improv team meet animation. We shot the improv games in June and worked with 52 animators from all over the world to animate the games. Produced and managed all the animation and creative approvals. I brought 12 episodes on budget and on time. Robert Morton and Ron Diamond- Executive Producers.

**2002 April- March 2004**

**Burbank**

**Walt Disney TVA- Disneytoons**

**Development Producer – Emperor's New Groove 2-** worked with script, and storyboarding through approval for shipping. Hired crew, and managed executive approvals with weekly presentations. Accomplished pre-production and having the movie shipped to Manila.

**Producer- Treasure Planet 2** 5 months of production. Hired crew, and managed executive approvals with weekly presentations. Storyboard reel completed through Act 1 when Studio shut down movie due to poor box office performance of Treasure Planet 1. Director: Jun Falkenstein

**2002 Jan – March****VH1- TV SHOW REDEYE****NYC/LA**

**Executive Producer:** created a strip show for videos. Live action with animated titles. Took over A whole airplane set and put in a pool, huge bedroom, fireplace and made it a party plane with Troupe of comedians doing skits to intro the videos.

**2001 Dec- March 02****Walt Disney Imagineering****Glendale**

**Project Director:** For teen pilot with ABC using eye to eye technology, and tabletop bar for ESPN Zone. Responsible for getting projects to presentation for executives.

**2001 May Progress City****Santa Monica**

**Producer:** For the Kodak media sculpture being built for the courtyard in front of the new Oscar Theater designed by Eddie Sotto. The structure was to appear to be 3 strands of film 5 stories high suspended down in the shape of a DNA helix. A Panasonic flat screen TV represented each 'film frame'. Co-created and produced the media to play on the screens. Assembled the team and figured out the delivery system. Accomplished the mini mock up before project was canceled.

**2000-01 Walt Disney Imagineering****Glendale**

**Project Director:** For the Mickey Smart Toy at home and Guest Room of Tomorrow Project. Consulting on the PDA for the park which was play tested then and again in 2006.

**1999-01 Oxygen Media****New York**

**Co-creator, producer, director:** Fat Girl series for the X- Chromosome show. Animated ten 5-11 minute shorts. Picked up for 2 seasons. Huge web following. Aired on the Oxygen network and the website.

**1997-2000 Disney Animation****Burbank**

**Co-Executive Producer:** for Disney TV- show for ABC- One Saturday Morning- live action mixed-media show including live virtual set with two hosts (1 Elephant), several cartoons and live action shorts including Mrs. Munger's class, Manny the Uncanny Remotes, Tubedwellers, How Things Werk, etc #1 rated show on ABC Saturday Morning for 2 years. Show aired for 3 years. Exec. Prod-Peter Hastings. Managed the pipeline from the creative to delivery to ABC on time and on budget.

**1998 Walt Disney Imagineering****Glendale**

**Producer:** for Interactive Television demo for executives at Disney & ABC

**1991-93 Liquid Television****SF/NYC**

**Executive Producer/Story editor at Colossal Pictures:** Developed and produced 22 half-hour episodes of mixed media entertainment for MTV. Each episode had 15-18 segments, 12 of which were original properties developed with artists, directors and writers from around the world. I designed the workflow, managed creative, and production. Delivered shows on time and on budget.

**1992 Peter Gabriel Video "Steam"****SF/London**

**Executive Producer/Co-Director:** Mixed media live-action/computer effects rock video. Developed concept with Stephen R. Johnson and Peter G. Combined motion-capture, animation & live action. Produced this video and delivered on time and on budget. Won Grammy award.

**1988 Amnesty International****Los Angeles**

**Producer:** 20 minute animated film. Worked with animators from all over the world to create 35 short films illustrating the Universal Declaration of Human Rights.

Commissioned music by David Byrne, Laurie Anderson, Danny Elfman and Mark Mothersbaugh. Shown at the Amnesty Concerts in 1988. It was considered the 6<sup>th</sup> band Along side Springsteen, Sting, Peter Gabriel, Tracy Chapman and yousou

**1986-90 Pee-Wee's Playhouse**

**Los Angeles**

**Animation and Effects Producer:** Co-created opening sequence, Penny, Ant Farm, Dinosaurs, Mr. Kite, and Pterri. Directed second-unit shooting. Directed animation division and live-action for mixed media. Also supervised special effects for post- production of all 45 half-hour episodes of mixed animation, puppets and live-action components. Aired nationally on CBS.

**1986**

**Peter Gabriel, "Big Time" Rock Video**

**New York**

**Executive Producer:** Produced four and a half minutes of stop-motion animation, live-action rock video. Won Billboard and MTV awards

**COMMERCIAL PRODUCER**

**COMMERCIAL PRODUCTION**

**1989-90 Colossal Pictures (east coast)**

**New York**

**Executive Producer for Commercials**

**1987-88 Limelight Productions, Inc.**

**Los Angeles**

**Animation and Effects Producer**

Live-action and effects commercial (Mirinda/Pepsi, Hershey, Kraft, Kool-Aid, California Coolers).

**CREATIVE DIRECTOR**

**2008 February- June 2008**

**Beverly Hills**

**Burma: It Can't Wait**

**Creative Director:** Jack Healey of the Human Rights Action Center former head of Amnesty International & Jeremy Woodrum asked me to head up the creative for the production of 30 shorts in 30 days- a month that will change your life once you find out what is going on in Burma. The overall idea was to make 'films' not your regular PSAs with a face talking to camera. Dan Adler funded this venture so we put together a very small team and asked friends and family to help us get to celebrities to make these short films. We used 5 writers and 10 filmmakers to pull off this effort. In 3 short months we shot 38 pieces. The campaign launched on May 1, 2008. A cyclone hit Burma on May 3 so these were very timely. To view the entire campaign: <http://www.youtube.com/user/uscampaignforburma>

**2005 July -July 2008**

**Beverly Hills**

**POE-Power of Entertainment**

**Creative Director:** developed a new network for media distribution with Dan Adler called fanista.com. It combined e-commerce of entertainment with social networking. The site sells all forms of entertainment- music, DVDs, and games. The idea is to bring word of mouth to online. People write reviews, purchase product and get rewarded for their efforts.

**1994-95 daVinci, Time & Space**

**Los Angeles**

**Creative Director:** developed and produced an interactive television pilot demo integrating characters, story, with 3rd party programming and advertising. Created a whole environment with a team of writers, artists, and engineers that simulated an interactive television on-line trial. Created prototypes for games and other interactive activities.

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## ***DIRECTOR***

**2001 Urbanentertainment.com**

**Los Angeles**

**Co-creator and director:** Imagine 2 white chicks (Prudence Fenton & Allee Willis) coming up with this idea. Driving While Black – Completed **12** 2-minute cartoons for the web.

**1999-01 Oxygen Media**

**New York**

**Co-creator, producer, director:** Fat Girl series for the X- Chromosome show. Animated **ten** 5-11 minute shorts. Picked up for 2 seasons. Huge web following. Airs on the Oxygen network and the website.

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**SF/London**

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**1987/89 Unsolved Mysteries  
Effects Director**

**Los Angeles**

**1986 Moonwalker Opening  
Director of Opening Segment**

**Los Angeles**

Feature film for Michael Jackson

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## ***CREATOR/CO-CREATOR***

**2009 – present**

**Los Angeles**

**Best Buttler Productions**

**Co-creator, director, art direction, voice Pigmy Will** a series of internet cartoons that live on Facebook, youtube and Pigmywill.com. Over 30 less than a minute videos and counting and daily still cartoon. All are archived on pigmywill.com  
Comments and social interaction are on Pigmy Will pages on facebook and his fan page.

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**Los Angeles**

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**1996 Disney Online**

**Burbank**

**Consultant and creator:** evaluated all Disney Online products and created several online show bits for them.

**1995-96 willisville-**

**Los Angeles**

**Co-creator** with partner Allee Willis. willisville is a story-driven interactive interface for multiple platforms multiple media first phase funded by Intel (\$700,000) Responsible for all character direction. And movement- animated and live action and concepts.

**1986-90 Pee-Wee's Playhouse**

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**Animation and Effects Producer:** Co-created opening sequence, Penny, Ant Farm, Dinosaurs, Mr. Kite, and Pterri. Directed second-unit shooting. Directed animation division and live-action

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## **AWARDS**

### **1994 Grammy Award**

Best short music video: Peter Gabriel Video "Steam"

### **1993 MTV Music Video Award**

Best special effects

Peter Gabriel Video "Steam"

### **1992 Emmy Award**

Liquid Television Opening - Outstanding achievement in graphics and title design

### **1987 & 91 Emmy Award (2)**

Outstanding achievement in graphics and title design

"Pee-Wee's Playhouse"

### **1989 Lillian Gish Award**

Women in Film Festival

"Universal Declaration of Human Rights" (Film)

### **Los Angeles International Animation Festival**

Best Film in 30-minute category.

"Universal Declaration of Human Rights"

**1983 Clio Award-** for production of MTV program ID "Subway"

### **1982 Clio Award**

for production of MTV program ID "MTV Sandwich"

**1982 ASIFA Award** MTV ID Concept "Elephant"

## **NOMINATIONS:**

**1998 Emmy Nomination for the cartoon short series: How Things Werk**

**1990 Emmy Nomination for the opening titles of Pee Wee Christmas Show**